

South Dakota Public Utilities Commission
Docket NG18-009
MidAmerican Energy Company
First Data Requests
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South Dakota Data Request

- 1.1 MidAmerican's Local Partner Funding Program appears very similar for 2017 when compared to 2016, were there any updates to the mentioned spending for 2017?

Response:

Please see the updated Local Partners Funding Program information for 2017 in the following pages. MidAmerican has filed a Revised Report in the above-captioned docket to incorporate the following updated information.

MidAmerican Energy Local Partner Program Funding

In 2017, MidAmerican Energy continued its commitment to economic assistance programs, and provided Local Partner (Local Partners discussed below in Section III) funding to communities and development partners for business retention and special projects. MidAmerican Energy staff visited communities regularly to share MidAmerican Energy's energy efficiency program literature, support projects, programs and initiatives, and to encourage the use of MidAmerican Energy's Local Partner Program.

MidAmerican generated considerable interest in the program. Highlights include:

- The Minnehaha County Economic Development Association ("MCEDA") was awarded \$2,900 to hire an intern.
- The North Sioux City Economic Development Corporation was awarded \$2,000 for a new economic development website.
- The North Sioux City Economic Development Corporation used \$1,250 in Local Partner funding to develop conceptual drawings for the Flynn Business Park.
- The Canton Economic Development Corporation was awarded \$1,000 for a new economic development website.
- The Brandon Development Foundation used \$750 in Local Partner funding to complete a Phase 1 Environmental Assessment in the Corson Industrial Park.
- The Centerville Development Corporation was awarded \$700 for a strategic planning process entitled Empower Centerville Facilitation that focused on community branding and community building.
- Yankton Area Progressive Growth was awarded \$500 for a career fair at Yankton High School during which Governor Daugaard spoke about apprenticeships, internships, and the Build Dakota Scholarship.
- The North Sioux City Economic Development Corporation received \$500 in Local Partner funding for new digital marketing materials for the Flynn Business Park, including a new logo, branding statement, and color scheme.
- The Siouxland Initiative was awarded \$425 for a member of its staff to attend the University of Oklahoma Economic Development Institute.

- The Hartford Area Development Corporation received two awards for two separate job fairs in May (\$350) and September (\$185).

MidAmerican Energy continued its strong support of business and economic development events with the State of South Dakota. MidAmerican Energy worked with the Governor's Office of Economic Development ("GOED") to provide \$5,000 to the South Dakota Chamber of Commerce and Industry for the Governor's Giant Vision Competition, \$5,000 for the Enterprise Institute, \$5,000 to GOED's partnership with HBC Global in support of foreign direct investment attraction, and \$1,500 for GOED Conference Awards and Student Recognition.

MidAmerican Energy is proud to invest in programs to support South Dakota's cities and business attraction events and sponsorships and will continue to explore additional investment opportunities in 2018.